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**FOR IMMEDIATE RELEASE**

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**Montgomery County Business Development Center Releases New Marketing Brochure**

Fonda, NY – The Montgomery County Business Development Center is pleased to announce the completion of a new marketing brochure highlighting Montgomery County’s resources and strengths creating an environment for businesses to grow and prosper. The brochure is a continuation of the Center’s 2009-2010 marketing campaign following the release of the new promotional video. Through this marketing campaign, the Center will solicit targeted industries with the intent of recruiting businesses to Montgomery County.

This brochure was made possible in part by a grant through National Grid’s Cooperative Business Recruitment Program. This program was developed to assist with various marketing efforts and requires at least a 50% matching contribution from the recipient. The Montgomery County Business Development Center is committed to attracting businesses to Montgomery County as well as assisting existing businesses in order to improve the quality of life for Montgomery County residents.

***About Montgomery County Business Development Center***

***The Montgomery County Business Development Center is a comprehensive resource for business and economic development and planning services throughout Montgomery County. Available services include business development and technical assistance; company and facility siting; workforce and labor development; and government coordination, including permit processes and Empire Zone incentives. In addition, the Center provides County Planning services and grant writing. The Montgomery County Business Development Center is comprised of the Montgomery County Industrial Development Agency and the Montgomery County Department of Economic Development of Planning.***