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FOR IMMEDIATE RELEASE

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2010 Census Pep Rally to be held at Fulton-Montgomery Community College

Fonda, NY – The Montgomery County Census Complete County Committee is pleased to announce the 2010 Census Pep Rally to be held at Fulton-Montgomery Community College, Friday, March 5th, 2010 from 2:30 to 3:30.

With 2010 Census questionnaires expected to begin arriving in the mail during mid-March, this event is to highlight the importance of a complete count. Special guest speakers will include Congressman Paul Tonko, Assemblyman George Amedore, Monica M. Arias, Co-Chair, Capital Region Hispanic Complete Count Committee and Janice Young, U.S. Census Bureau Partnership Specialist.

The Montgomery County Complete Count Committee is assisting the U.S. Census Bureau in achieving a Complete Count. These efforts include public outreach and encouraging every Montgomery County resident to complete and return their 2010 Census Questionnaire. The Questionnaire has only 10 questions and should take no longer than 10 minutes to complete. Over \$400 billion in funding to states and localities is allocated based on this confidential demographic information. Census data is also used to determine election district boundaries.

It is crucial that there be no undercounting in the 2010 Census. Every Montgomery County resident must be counted. Please join us at the 2010 Census Pep Rally and learn what you can do to ensure a Complete Count. For more information please contact the Complete Count Committee Project Manager, Randy Siver at (518) 853-8202.

About Montgomery County Business Development Center

The Montgomery County Business Development Center is a comprehensive resource for business and economic development and planning services throughout Montgomery County. Available services include business development and technical assistance; company and facility siting; workforce and labor development; and government coordination, including permit processes and Empire Zone incentives. In addition, the Center provides County Planning services and grant writing. The Montgomery County Business Development Center is comprised of the Montgomery County Industrial Development Agency and the Montgomery County Department of Economic Development & Planning.